



Orange Section

Board Meeting – June 16, 2017  
Kimley-Horn  
8:00am-10:00am

**Minutes**

**Attendees:**

	Amy Stonich	Amy Vasquez	X	Dana Privitt
X	Nick Chen	Surabhi Barbhaya		Aileen Camargo
X	Charles Smith	Scott Koehm		Cynthia Campana
	Belinda Deines	Laurel Reimer	X	Maria Manalili
X	Stephanie Roxas	X Ashley McCoy	X	Leila Carver
X	Lindsay Ortega	Victoria Chung		Fang-Zhao Zhao
	Matt Foulkes	Gustavo Gonzalez	X	Tim Erney
	Starla Barker	X Martin Mares	X	Jennifer Lilley
X	Sanjoy Mozumdar	Bill Rodrigues	X	Marlon Regisford

**i. 8:00am: Call to Order**

**ii. Business Items**

A. May 2017 Board Meeting Minutes: Jennifer motioned to approve the minutes from the May Board Meeting. Ashley seconded. All approved.

**B. Bob Goldin Scholarships Funding and Disbursements**

- APA Board members Jennifer Lilley, Dana Privitt, and Charles Smith met on May 25 to “true up” scholarship fund receipts and disbursements for APA, PDAOC, and ICC, with the objective of confirming scholarship income and distributions from 2012-present.
- Jennifer provided a summary of the results of that meeting, with the following recap of Bob Goldin funds:

\$47.53	Current account balance
\$4,876.60	Owed to APA by PDAOC (per APA files)
<u>\$3,468.54</u>	Owed to APA by PDAOC (per APA files)
\$8,392.67	Total
\$4,000 (est)	2017 Golf Tournament

- Jennifer highlighted the various types of scholarships that the Orange Section has traditionally awarded:

<u>Scholarship Type</u>	<u>Amount</u>
CPF	\$2,000 from OCAPA general funds (estimate is 2 awards @ \$1,000)
OCAPA Annual Awards Event (Bob Goldin distribution)	Multiple awards TBD each year (estimate is \$5,000 total). In addition, OCAPA donates a % of the auction proceeds to the State for the "CPF Challenge."
State Conference student stipends, and other learning opportunities	TBD from OCAPA general funds

- Proceeds are to be divided in half for years in which the golf tournament income involved APA and PDAOOC, and divided in thirds for years in which the tournament also involved ICC.
- Note: At the April Board meeting, the Board voted to allocate \$5,000 annually for scholarships, subject to availability of funds (i.e., the Board can ultimately elect to increase or decrease this amount, but it is the default unless agreed to otherwise).
- A future meeting with PDAOOC will be scheduled once the financial review noted above is completed.

### iii. Discussion Items/Reports

#### Elected Positions

##### 1. Section Director (Amy S, via email)

Amy advised that the Fess Parker Resort in Santa Barbara will be the site of the 2019 annual conference. The dates are September 15-18, 2019.

The California Chapter is considering a shared webinar training series for all sections. Details TBD.

##### 2. Section Director Elect (Nick)

The joint APA/AEP mixer on June 15, was a success with about 15-20 total attendees.

Nick, Amy, Charles, and Stephanie will schedule a meeting with local representatives of the American Institute of Architects (AIA) to discuss ideas to partner on future joint programs. The Orange Section has been encouraged to meet with other organizations such as AIA, AEP, ULI, USGBC, and others).

##### 3. Vice Director for Administration & Finance (Charles)

All known expenses from the Annual Awards Program have been paid.

4. Vice Director for Professional Development (Belinda)

Belinda is working on identifying a date and location for the end of year Mentor Program event. The program has been a great success, with about 40 participants in 2016-17.

5. Vice Director for Programs (Stephanie)

The June 2 Leadership and Management Institute event (a condensed version of the California Planning Roundtable half-day workshop) was lightly attended (about 14 participants), but successful.

Upcoming events include a jointly-sponsored forum with ULI regarding retail development (June 21), and a planning ethics program featuring Carol Barrett, to be held August 16 at the Quail Hill Community Center in Irvine.

6. Vice Director for Public Information (Lindsay)

Lindsay confirmed that we contracted with a web programmer to update our website security, passwords, etc. The work has been completed.

Articles and announcements for the website are always welcome.

7. Vice Director for Membership (Matt)

Nick (for Matt) confirmed that the Angels baseball game co-sponsored with AEP is scheduled for July 21 (not August 19). Payment can be made through the AEP website. Details to follow as we get closer to the event.

AEP has inquired as to whether they can hold their silent auction at the joint Holiday Mixer. The Board discussed and informally indicated its general support, while acknowledging that there are some details that would need to get worked out.

8. Vice Director for AICP Certification (Starla)

Nick (for Starla) advised that the AICP Information Session, held on May 10, was well attended. Starla is following up on applications.

Appointed Positions

9. Academic Liaison (Sanjoy)

Sanjoy noted that there were 11 student applications for the 2017 Bob Goldin scholarships, a reduction from the 21 applications received in 2016. The Board felt there was no particular reason for those results, advising that the numbers simply vary year-over-year.

10. Legislative Liaison (Bill)

No updates this month.

11. Awards Chair (Amy V)

Jennifer (for Amy) advised that the silent auction at the 2017 Awards Program earned about \$1,800; a reasonable total.

12. Web Master (Lindsay/Ashley)

Lindsay advised that the Orange Section now has a Venmo account. We have a \$195 balance in that account; Charles and Lindsay will discuss how to transfer to our checking account. The Venmo username is: @orangeapa.

13. Student Representative (Victoria)

No updates this month.

14. Diversity Chair (Marlon)

Marlon met with representatives from UCI, Santa Ana Active Streets, and CalBike to discuss equity in Orange County. Marlon may speak on this topic at the upcoming California Bicycle Summit.

There was no statewide diversity call in June.

15. Social Media (Maria)

No updates this month.

16. Historian (Gus)

No updates this month.

17. Community and Agency Outreach (Leila)

Leila is coordinating with Tim regarding the golf tournament (see below). Promotional activities will include "Save the Date" e-blasts, sponsorship opportunities pdf, and website ads. Registration is anticipated to open in early-July.

18. Golf Tournament (Tim – via email)

We are finalizing the details for the event, to be held on September 7 at Oak Creek in Irvine. The cost should be about the same as the last few years (\$150 per person), and we will have some great food and prizes. APA is hosting this year (PDAOC hosted in 2016, ICC in 2015).

Oak Creek plans to donate a golf package; Time will collaborate with Leila and others to develop a plan to raffle it off.

19. Planners Commission Representative (Fang)

No updates this month.

20. California Planning Foundation Representative (Dana)

Scholarship applications have been submitted to CPF. There were only a few applicants from Orange County.

21. Young Planners Group (Martin)

YPG is planning a bowling event on July 11 at Irvine Lanes.

August / September events are TBD.

**Adjourn**

**Next Meeting: The next Board meeting is scheduled for Friday, July 21, from 8:00am-10:00am, at the City of Anaheim.**