



Board Meeting – May 19, 2017  
ICF  
8:00am-10:00am

Orange Section

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**Minutes**

**Attendees:**

X Amy Stonich	X Amy Vasquez	Dana Privitt
X Nick Chen	X Surabhi Barbhaya	Aileen Camargo
X Charles Smith	Scott Koehm	Cynthia Campana
X Belinda Deines	X Laurel Reimer	X Maria Manalili
X Stephanie Roxas	X Ashley McCoy	X Leila Carver
X Lindsay Ortega	X Victoria Chung	Fang-Zhao Zhao
Matt Foulkes	Gustavo Gonzalez	Tim Erney
X Starla Barker	X Martin Mares	X Jennifer Lilley
Sanjoy Mozumdar	X Bill Rodrigues	X Marlon Regisford

**i. 8:00am: Call to Order**

**ii. Business Items**

- A. April 2017 Board Meeting Minutes: Amy S motioned to approve the minutes from the April Board Meeting. Nick seconded. All approved.
- B. Bob Goldin Scholarships Funding and Disbursements
- APA Board members Jennifer Lilley, Dana Privitt, and Charles Smith plan to meet on May 25 to “true up” scholarship fund receipts and disbursements for APA, PDAOC, and ICC, with the objective of confirming scholarship income and distributions from 2012-present.
  - Proceeds are to be divided in half for years in which the golf tournament income involved APA and PDAOC, and divided in thirds for years in which the tournament also involved ICC.
  - The review will also attempt to identify whether there was ever a transfer of money to PDAOC for their portion of scholarship funds.
  - At the April Board meeting, the Board voted to allocate \$5,000 annually for scholarships, subject to availability of funds (i.e., the Board can ultimately elect to increase or decrease this amount, but it is the default unless agreed to otherwise).

- A future meeting with PDAOC will be scheduled once the financial review noted above is completed.

C. 2017 Awards Program: The annual awards event is scheduled for Wed, May 24, at the Estate on 2nd in Santa Ana. This year's theme is "Recognizing Great Places." Assistance was requested from available Board members for the silent auction, and setup starting at 3:00pm.

### iii. Discussion Items/Reports

#### Elected Positions

##### 1. Section Director (Amy S)

Amy requested that any Board members with a copy of the Orange Section Final By-Laws (dated February 2017) please forward to her (her electronic files were lost).

##### 2. Section Director Elect (Nick)

No updates this month.

##### 3. Vice Director for Administration & Finance (Charles)

Charles requested that Board members let our vendors and sponsors know to make future checks payable to the "American Planning Association" rather than using acronyms such as "OCAPA." He will identify and file the paperwork needed by the bank to ensure that commonly used names such as "OCAPA," "APA Orange Section" are acknowledged as legitimate.

Charles is working on updating the PayPal account profile information so that we can resume transferring funds to our Chase bank account(s).

##### 4. Vice Director for Professional Development (Belinda)

Belinda announced that the April walking tour of Old Town Orange was a success, with about 30 participants.

The Mentor Program send-off will be held in June. The program has been a great success, with about 40 participants in 2016-17 compared to 20 in 2015-16. Participants will be acknowledged at our May 24 awards program.

##### 5. Vice Director for Programs (Stephanie)

Leadership and Management Institute: Steve Preston is hosting this June 2 event as a condensed version of the California Planning Roundtable half-day workshop. Space is available (about 10 attendees are currently registered) so Board members are encouraged to promote attendance during the awards program and elsewhere.

6. Vice Director for Public Information (Lindsay)

Lindsay provided a brief overview of a newly-proposed sponsorship program, to include “Build Your Own Sponsorship” options (i.e., “a la carte” menu) as well as structured packages. She will incorporate input provided to date from Board members. Amy S motioned to approve the new program. Jennifer seconded. All approved. The new sponsorship program will be posted on the website.

7. Vice Director for Membership (Matt)

Amy S (for Matt) confirmed that the Angels baseball game co-sponsored with AEP is scheduled for August 19. Details to follow as we get closer to the event.

8. Vice Director for AICP Certification (Starla)

The AICP Information Session was held on May 10.

An APA/AEP Board Mixer has been scheduled for Thursday, June 15 at Classic Q in Newport Beach.

Appointed Positions

9. Academic Liaison (Sanjoy)

No updates this month.

10. Legislative Liaison (Bill)

Bill is tracking proposed SB 649 (regarding wireless telecommunications facilities), and will provide additional updates once known.

11. Awards Chair (Amy V)

The 2017 Awards Program is scheduled for Wed, May 24, to be held at the “Estate on 2nd” in Santa Ana. Amy advised that we have received record sponsorship of about \$5,000 for this year’s event. We currently have about 100 registrants; the venue can accommodate up to 150.

Amy presented a preview of the award winners slide show, and Jennifer made a final push to obtain donations for the silent auction. The Board discussed various means to accommodate receipt of raffle winner payments. Ideas include Venmo and Square.

12. Web Master (Lindsay/Ashley)

No updates this month.

13. Student Representative (Victoria)

Victoria created a Facebook page for the 2017 Awards Program.

Victoria is exploring various ideas for student activities at the State Conference in September. She will provide additional details once firmed up.

14. Diversity Chair (Marlon)

Marlon attended a UCI symposium regarding diversity/equity. He will gather additional details for a June 5 UCI discussion regarding planning policy and equity, to share with the Board.

There was no statewide diversity call in May.

15. Social Media (Maria)

No updates this month.

16. Historian (Gus)

No updates this month.

17. Community and Agency Outreach (Leila)

Leila will coordinate with Tim regarding the golf tournament (see below).

18. Golf Tournament (Tim – via email)

We are finalizing the details for the event, to be held on September 7 at Oak Creek in Irvine. The cost should be about the same as the last few years (\$150 per person), and we will have some great food and prizes. APA is hosting this year (PDAOC hosted in 2016, ICC in 2015).

Tim advised that Leila and Lindsay have already volunteered to assist, but we could use more help to enhance attendance and get donations for raffle prizes and sponsorships.

Tim plans to confirm the event start time next week. He will then coordinate with Lindsay to get the tournament up on the website calendar and home page.

19. Planners Commission Representative (Fang)

No updates this month.

20. California Planning Foundation Representative (Dana)

No updates this month.

21. Young Planners Group (Martin)

YPG is planning a bowling event on July 11.

**Adjourn**

**Next Meeting: The next Board meeting is scheduled for Friday, June 16, from 8:00am-10:00am, at Kimley-Horn, in Orange.**