



Board Meeting – March 17, 2017
City of Anaheim
8:00am-10:00am

Orange Section

Minutes

Attendees:

X Amy Stonich	X Amy Vasquez	X Dana Privitt
X Nick Chen	Surabhi Barbhaya	Aileen Camargo
X Charles Smith	X Scott Koehm	Cynthia Campana
Belinda Deines	X Laurel Reimer	X Maria Manalili
X Stephanie Roxas	Yuritzy Randle	X Leila Carver
X Lindsay Ortega	Ariel Pepper	X Fang-Zhao Zhao
X Matt Foulkes	X Ashley McCoy	X Tim Erney
Starla Barker	X Victoria Chung	X Jennifer Lilley
X Sanjoy Mozumdar	Alesia Hsiao	X Marlon Regisford
X Bill Rodrigues	X Gustavo Gonzalez	

i. 8:00am: Call to Order

ii. Business Items

- A. February 2017 Board Meeting Minutes: Charles motioned to approve the minutes from the February Board Meeting. Nick seconded. All approved.
- B. Bob Goldin Scholarships Funding and Disbursements: The Board held a fairly lengthy discussion, to include the following:
- Charles presented a brief summary of communications on this topic (recently compiled into a written memo for reference by selected members of the Board).
 - The Board expressed consensus on continuing to award student scholarships. The number and monetary value of the scholarships has been discussed in prior Board meetings over the past few years; Jennifer will review meeting minutes to discern the previous direction of the Board.
 - The Board expressed consensus on maintaining scholarship-related funds in a separate bank account from the Section's principal checking account. Charles advised that a separate checking account was established at Chase earlier this year for that expressed purpose.

- Charles suggested that, ultimately, the administration of future Bob Goldin scholarships should be simple and transparent; for example, award a set number of scholarships each year at selected \$ values, subject to availability of funds.
 - Jennifer proposed that the meeting with PDAOC to discuss a path forward be held prior to further discussion by the APA Orange Section Board. Amy suggested that we identify funds, set a meeting with PDAOC to discuss policy, send the application out, review in May and award, then memorialize the policy in the Bylaws.
- C. Internships Program: Amy will schedule a meeting with Nick and Belinda (as well as other interested Board members) to discuss development of the program.

iii. Discussion Items/Reports

Elected Positions

1. Section Director (Amy S)

See discussion above. Amy introduced no additional topics for discussion.

2. Section Director Elect (Nick)

No topics for discussion.

3. Vice Director for Administration & Finance (Charles)

See discussion above. Charles confirmed that a separate checking account was established in order to facilitate the receipt and disbursement of scholarship- and PDAOC-related funds separate from our current checking account.

4. Vice Director for Professional Development (Belinda)

Stephanie (in Belinda's absence) advised that a tour event, hosted by Don Lamm, is sought for mid-April. A tour of the Segerstrom Center for the Arts was suggested.

5. Vice Director for Programs (Stephanie)

Legislative Update: The March 16 event was a great success, with about 65 attendees.

Caltrans Transportation Planning Academy: Four applications have been received. Stephanie will forward to Leila Carver.

AEP Joint Lunch Program: About 40 attendees are registered to date for the March 29 event. The topic is "The New Tribal Consultation Requirement."

Alliance for a Healthy Orange County (AHOC) Webinar: This event, scheduled for April 13, will address "Return on Investment for Active Transportation."

Leadership and Management Institute: Steve Preston is developing this June 2event as a condensed version of the California Planning Roundtable half-day workshop. Stephanie will check into our ability to offer a discounted registration rate.

6. Vice Director for Public Information (Lindsay)

Lindsay is continuing to make additional updates / refreshments to the website.

Requests for e-blasts should be sent to both Lindsay and Amy Stonich.

7. Vice Director for Membership (Matt)

Matt reaffirmed that plans will be made for the following events: Angels baseball game; PDAOOC Forum; and Holiday Party (APA's turn to host and cater).

8. Vice Director for AICP Certification (Starla)

No updates this month.

Appointed Positions

9. Academic Liaison (Sanjoy)

Sanjoy is planning a lunch meeting with representatives from other schools. Dana provided him with APA Orange Section information folders for distribution.

Sanjoy will solicit an "academic" participant for the APA Awards Jury.

10. Legislative Liaison (Bill)

The legislative call recap will be posted on the Orange Section website, in the PowerPoint Library.

11. Awards Chair (Amy V)

The 2017 Awards Program is scheduled for Wed, May 24. Amy and Laurel identified a promising location at the "Estate on 2nd" in Santa Ana, featuring a buffet-style dinner in the Santa Ana Arts District. Amy is developing a budget for the event and will send to Charles.

Awards nominations will be submitted via Dropbox. The nominations window is Feb 21 – Mar 22.

Scott Koehm is compiling a list of five jurors. Two jurors are confirmed to date (Bill Halligan, and Eric Nelson). Scott expressed special interest in getting an academic representative on the panel of jurors.

Jennifer Lilley will host the silent auction. Each Orange Section Board member is expected to donate a gift (typically on behalf of their employer).

Stephanie advised that student scholarships were awarded in 2014 and 2016. The Board briefly discussed and anticipates that awards will be made this year as well. Charles will advise what was identified for this in the 2017 budget.

12. Web Master (Lindsay/Ashley)

Board meeting minutes will be added to the website.

Unused (blank) space on the home page may be made available to sponsors for their logos/acknowledgment.

13. Student Representative (Victoria)

Victoria provided a recap of the recent student workshop at UCI.

14. Diversity Chair (Alesia/Marlon)

Alesia has accepted new employment with the City & County of San Francisco. Marlon Regisford (from Caltrans District 12) is interested in an appointment as the new Diversity Chair, subject to Board approval at the next meeting.

15. Social Media (Maria)

No updates this month.

16. Historian (Gus)

Gus is looking for a potential site/topic in Santa Ana for the Historical Symposium later this year.

17. Community and Agency Outreach (Leila)

No updates this month.

18. Golf Tournament (Tim)

Tim is looking at various location options (e.g., Strawberry Farms, others) for the event (likely to be held in late-August/early-September, consistent with prior years). APA is hosting this year (PDAOA hosted in 2016, ICC in 2015).

19. Young Planners Group (Aileen/Cynthia/Fang)

YPG is planning the following events:

- March: Social hour TBD
- April 22: Earth Day TBD

- May: Bus tour (active transportation)

The Facebook group has about 280-300 members.

20. California Planning Foundation Representative (Dana)

Dana provided a recap of the February CPF Retreat. CPF is seeking ways to streamline the process for scholarships. (Note: The Orange Section budgeted \$2,500 for 2017 budget line item 4008.03, CPF Auction & Scholarships).

CPF is anticipating lower student attendance at this year's State conference in Sacramento, since there will not be a "student day."

Adjourn

Next Meeting: The next Board meeting is scheduled for Friday, April 21, from 8:00am-10:00am, at Brea City Hall.