



Orange Section

September 27, 2013
8:00 AM to 10:00 AM

MINUTES

1. **Call to Order** (8:00 AM)

Present: Jennifer Lilley, AICP, Section Director
Dana Privitt, AICP, Section Director Elect
Amy Stonich, AICP, Vice Director of Programs
Mary Beth Broeren, AICP, Vice Director of Admin. and Finance
Maryann Marks, AICP, Vice Director for AICP Certification
Matt Foulkes, Vice Director for Professional Development
William Hoose, Vice Director of Membership
Lindsay Horn, Vice Director for Public Information
Bill Rodrigues, Legislative Liaison
Cassandra Carlin, Awards Co-Chair
Suzanne Schwab, Awards Co-Chair
Michelle Halligan, California Planning Foundation Representative
and special guests
Kelly Hickler, Community Outreach Liaison
Chris Dominguez, Social Media
Allison Crump, OC Young Planners Group Coordinator
Calvin Chan, Student Representative
Keelie Rocker, Student Representative

Absent:

Ray Bullard, Web Master
Drew Poulter, OC Young Planners Group Board Member
Victoria Basolo, Academic Liaison
Belinda Ann Deines, OC Young Planners Group Coordinator

2. **Reports**

a. **CPF Auction Donations**

Michelle reported that everything is ready for the upcoming auction. Amy indicated that she would be collecting a few more items.

b. **PDAOC**

This is being held October 24th. Thus far, 82 are registered and there are 30 sponsors. APA will have a table at the event. There are scholarships available to attend.

c. **Website**

Lindsay reported on status. The website will be operational six weeks from date of our approval. Refinements to the website were discussed, including adding a drop down item for legislative matters, sponsorship ads, and password protection. The newsletter and Board member responsibility for preparing articles was also discussed.

d. **Golf Tournament**

There were 83 players for the tournament. The event raised \$8,600 for scholarships.

e. **Membership: Welcome Packet and Membership Packet**

Will showed drafts of the letter, folder and reward card. Specifics of the card were discussed.

Action item: Have membership cards mailed by October 14th.

f. **Holiday Event**

The event is scheduled for Dec. 4th and will be held at Roscoe's in downtown Fullerton.

g. **Elections**

Jennifer discussed the need for volunteers for a Nominating Committee. The following Board positions will be open: Programs, AICP and Membership. Board members may indicate their interest in being re-appointed or switching to a new position.

h. **Social Media**

Chris reported on recent job postings.

i. **Young Planners Group**

The Group held a mixer on Wednesday to launch the Mentor program: 25 mentees and five mentors attended. On October 12th, the Group will be participating in a Habitat for Humanity project.

j. **Community Planning Month: Great Places in the OC**

Kelly reported on the Great Places initiative – 20 submissions were received.

k. **2013 Conference**

Jennifer discussed the Visalia Conference and indicated volunteers would be needed for Sunday. A sign-up sheet will be sent out.

l. **2014 Conference**

Jennifer reported on next year's conference. There will be a table at the Visalia Conference promoting the conference. Amy suggested buying "adventure-themed" hats to hand out at the table, which was approved.

m. **Hike to Plan**

Amy reported the event will be held in the Newport Beach Back Bay on October 26th. There will be a docent-led hike starting from the Muth Interpretative Center.

n. **Fall Board Appreciation Event**

Jennifer discussed the dinner that is being planned for Board members and a guest. Not all Board members received a survey, so Jennifer will resend to them.

o. **Awards**

Suzanne briefly reviewed the draft changes to the State award program but discussion was trailed to the October Board meeting.

p. **T-shirts**

Matt showed pictures of three choices and the Board identified their preference.

3. Business Items

Minutes of August 23, 2013 unanimously approved.

Financial Report/Budget: overview provided by Mary Beth

Dana made a motion to authorize purchasing items at the CPF auction, e.g. ethics training or other items, for an amount of up to \$500. Amy seconded. Motion passed.

4. Adjourn – Motion Amy, Second Matt, Approved; Next meeting will be October 25th.