



Orange Section

Board Meeting – April 15, 2016  
Kimley-Horn and Associates  
765 The City Drive, Ste. 200, Orange  
8:00 AM – 10:00 AM

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**Minutes**

**Attendees:**

Amy Stonich	X Ashley Hefner
X Dana Privitt	X Lindsey Horn-Ortega
X Starla Barker	X Alesia Hsiao
Nick Chen	X Sanjoy Mazumdar
X Belinda Deines	X Ariel Pepper
X Tim Erney	Yuritzzy Randle
X Matt Foulkes	X Bill Rodrigues
Gustavo Gonzalez	X Stephanie Roxas
Arlene Granadosin	X Charles Smith
Michelle Halligan	Amy Vazquez

**i. 8:00: Call to Order**

**ii. Business Items**

Charles moved to adopt the March 2016 meeting minutes. Matt seconded. All approved.

**iii. Discussion Items/Reports**

Elected Positions

A. Past Director (Dana)

No updates this month.

B. Vice Director for Administration & Finance (Charles)

Charles updated the Section's PayPal account information with the intent of removing the fund transfers cap of \$500/month. Charles will follow up with PayPal to confirm the updates are in place.

Charles will follow up with Amy Stonich and Stephanie Roxas to add them to the Chase account.

Charles and Dana are targeting end of June to close the Citibank account.

C. Vice Director for Professional Development (Belinda)

No updates this month.

D. Vice Director for Programs (Stephanie)

March Lunch Program: The program was successful, with about 35 attendees.

April Ethics Training: Carol Barrett is scheduled for April 21 at the Harvard Athletic Park Recreation Center. Proceeds of \$200 will be donated to CPF. Charles and Alesia will be attending from the Board.

PDAOC: Matt will coordinate with PDAOC to attempt to reduce the likelihood of future schedule conflicts with OCAPA luncheons (typically the third Thursday each month).

Caltrans Transportation Academy: The Orange Section received 5 applications, submitted 3 to Caltrans, and received 1 slot due to the lengthy wait list. Future events include a multi-modal conference in San Diego, and an automated vehicles workshop in Irvine.

Form-Based Code Training: The Board discussed an opportunity to co-sponsor training in Dana Point, but the Board declined to pursue due to limited interest in this topic.

E. Vice Director for Public Information (Lindsay)

Corporate Sponsorship: Lindsay distributed a draft sponsorship program listing benefits for various tiers of sponsorship. The Board discussed various approaches and benefits, including: sponsorship of the annual awards program as included or standalone; the definition of what comprises an "event;" and whether to limit annual sponsorship signups to a 3-month window or accept on a rolling, pro-rata basis. Board members were requested to provide their thoughts and input regarding pricing and tiered benefits to Lindsay no later than April 29. Lindsay will then distribute a revised version to the Board for final approval.

F. Vice Director for Membership (Matt)

No updates this month.

G. Vice Director for AICP Certification (Starla)

No updates this month.

Appointed Positions

A. Academic Liaison (Sanjoy)

No updates this month.

B. Legislative Liaison (Ashley / Bill)

No updates this month.

C. Awards Chair (Amy V / Ashley)

Amy sent an email with the following details regarding the Awards event scheduled for May 25:

- Venue: Plaza Magdalena, in San Juan Capistrano
- Nominations Anticipated: 6-7
- Event Branding: RRM Design

- Recognition: Amy V's friend will provide succulent centerpieces to be awarded to an attendee, who will then give it away to someone else at the event. The idea is to "pay it forward" and recognize someone you want to thank, connect with, had a great conversation with, and otherwise for networking.
- Theme: Connectivity, connecting people to places, transit, etc. Nominations received to date include a bike project, a trail restoration, downtown walkability, and a downtown complete streets plan.
- Amy & Ashley anticipate sending periodic Awards update emails to the Board, to keep everyone informed and to identify tasks that Board members can assist with as the event date approaches.

D. Web Master (Lindsay)

No updates this month.

E. Student Representative (Ariel / Yuritzky)

No updates this month.

F. Diversity Chair (Alesia)

Alesia suggested that the Board consider a June program regarding the City of Santa Ana Wellness District strategy. Matt will identify and suggest location options.

G. Social Media (Michelle)

No update this month.

H. Historian (Gus)

No update this month.

I. Community and Agency Outreach (Arlene)

No update this month.

J. Gold Tournament / Bob Goldin Scholarships (Tim)

Amy, Dana, and Stephanie held a call to discuss scholarship-related matters (i.e., number and value of scholarships). There was about \$12,000 remaining in our account as of 12/31/14. A \$4,600 payment from ICC has not yet been received; Dana will check on the status. The Board discussed various approaches to managing future scholarship funds, and settled on a target of \$10,000 in scholarship awards each year, subject to the sufficiency of our account balances. We will consider establishing a separate financial account for scholarship funds.

K. Young Planners Group (Nick)

No update this month.

**Adjourn**

**Next Meeting: May 20, 2016, at ICF International, 1 Ada Parkway, Suite 100, Irvine**