



Orange Section

Board Meeting – March 18, 2016
Kimley-Horn and Associates
765 The City Drive, Ste. 200, Orange
8:00 AM – 10:00 AM

Minutes

Attendees:

X Amy Stonich	X Ashley Hefner
X Dana Privitt	X Lindsey Horn-Ortega
Starla Barker	Alesia Hsiao
X Nick Chen	X Sanjoy Mazumdar
Belinda Deines	X Ariel Pepper
Tim Erney	X Yuritzzy Randle
X Matt Foulkes	X Bill Rodrigues
Gustavo Gonzalez	X Stephanie Roxas
Arlene Granadosin	X Charles Smith
Michelle Halligan	X Amy Vasquez

i. 8:00: Call to Order

ii. Business Items

Charles moved to adopt the February 2016 meeting minutes. Nick seconded. All approved.

Amy moved that Ashley Hefner be appointed to the Board as Awards Co-Chair. Stephanie seconded. All approved.

2015 Year End Financial Report and Annual Report: Charles, Dana, and Amy to discuss requirements week ending March 25.

2016 Board Meeting Calendar: Distributed at meeting, and on website.

iii. Discussion Items/Reports

Elected Positions

A. Section Director (Amy)

i. CA Chapter Updates: Amy participated on a Section Directors call. The California Chapter is looking to increase its social media outreach, and member involvement. Ideas for a meet & greet event are being considered for the APA California conference in Pasadena.

ii. Bylaws Updates: Orange Section Board members are requested to review their position descriptions and provide suggested updates to Dana.

B. Past Section Director (Dana)

No updates this month.

C. Vice Director for Administration & Finance (Charles)

The Section's PayPal account level caps transfers at \$500/month. Charles will contact Michelle Halligan to discuss using a more-premium account level.

D. Vice Director for Professional Development (Belinda)

The end-of-school year Mentorship Program event will be scheduled for the end of May. Details TBD.

E. Vice Director for Programs (Stephanie)

March Lunch Program: Scheduled for March 31 at the Harvard Athletic Park Recreation Center, in Irvine. The topic is affordable housing.

April Ethics Training: Carol Barrett is scheduled for April 21 at the Harvard Athletic Park Recreation Center.

April 22 / Earth Day: We are exploring an event at the Muth Interpretive Center, in Irvine. Details TBD.

Caltrans Transportation Academy: The Orange Section received 5 applications, of which we submitted 3 to Caltrans. We are awaiting selections.

F. Vice Director for Public Information (Lindsay)

i. Website: Links to the APA Los Angeles Section, and PayPal, have been corrected. Board members should send their headshot photos to Lindsay by the end of the month.

ii. E-Blasts: The Board member contact roster was circulated for review and update.

G. Vice Director for Membership (Matt)

Emails were sent to about 85 people whose memberships are scheduled to expire in March. Matt plans to continue this monthly. Lindsay suggested the use of Constant Contact to streamline the process.

Matt will send a letter to local planning managers and community development directors to encourage their respective planning commissioners to join the Orange Section.

H. Vice Director for AICP Certification (Starla)

There is a lot of interest in both an Information Session (tentatively scheduled for May 11, at Bru Grill), and a Study Session (anticipated for August, location TBD).

Appointed Positions

A. Academic Liaison (Sanjoy)

Fellowship information has been circulated to UCI students.

UCI is celebrating its 50th anniversary this year. Sanjoy will distribute information regarding programs the week of April 18 regarding the campus' physical planning and development, William Pereira, etc.

B. Legislative Liaison (Ashley / Bill)

Bill and Ashley are attending a meeting on March 18 to discuss proposed legislation.

We may consider a legislative update as the topic for the November 2016 lunch program.

C. Awards Chair (Amy V / Ashley)

Amy reported that the Awards Program is set with its planning committee. Jurors are being solicited.

The location for the event remains TBD. Ideas include the Port Theater, Lyon Air Museum, 7 Degrees, and others. We expect about 150 attendees.

Lindsay e-blasted another call for nominations today.

D. Web Master (Lindsay)

See update above, for Public Information.

E. Student Representative (Ariel / Yuritzky)

Yuritzky will send out additional invitations for monthly luncheons.

One event to consider is a "speed dating" type of function, where students have an opportunity to hear from various career professionals.

F. Diversity Chair (Alesia)

Matt reported that there will be a diversity meeting at the APA California conference.

Alesia is interested in having the Board consider a lunch program regarding "Planning for Diversity."

G. Social Media (Michelle)

No update this month.

H. Historian (Gus)

No update this month.

I. Community and Agency Outreach (Arlene)

No update this month.

J. Gold Tournament (Tim)

Amy, Dana, and Stephanie will schedule a call to discuss scholarship-related matters (i.e., number and value of scholarships, other).

Young Planners Group

K. Chair (Nick)

A Huntington Beach Cleanup, followed by social hour at Pacific City, is scheduled for April 9. Details to be finalized and distributed.

May event TBD.

Adjourn

Next Meeting: April 15, 2016, at Kimley-Horn, 765 The City Drive, Suite 200, Orange