



Orange Section

June 28, 2013
8:00 AM to 10:00 AM

MINUTES

1. **Call to Order (8:00 AM)**

Present: Jennifer Lilley, AICP, Section Director
Dana Privitt, AICP, Section Director Elect
Amy Stonich, AICP, Vice Director of Programs
Mary Beth Broeren, AICP, Vice Director of Admin. and Finance
Maryann Marks, AICP, Vice Director for AICP Certification
William Hoose, Vice Director of Membership
Bill Rodrigues, Legislative Liaison
Cassandra Carlin, Awards Co-Chair
Suzanne Schwab, Awards Co-Chair
Victoria Basolo, Academic Liaison
Chris Dominguez, Social Media
Belinda Ann Deines, OC Young Planners Group Coordinator
Drew Poulter, OC Young Planners Group Board Member

Absent: Matt Foulkes, Vice Director for Professional Development
Lindsay Horn, Vice Director for Public Information
Ray Bullard, Web Master
Allison Crump, OC Young Planners Group Coordinator
Kelly Hickler, Community Outreach Liaison
Michelle Halligan, California Planning Foundation Representative
Keelie Rocker, Student Representative
Calvin Chan, Student Representative

2. **Reports (8:20 AM)**

a. **Summer Events**

Will reported that tickets for the July 19th Angel's game are selling fast. There may be a need for volunteers. Time is 7:05 PM; cost is \$16, includes tailgate.

Amy reported on Fullerton Art Walk, Aug 2nd, 6-10 PM.

b. **National Planning Month: Great Places in the OC**

Jennifer will work with Kelly on the marketing and categories of this effort, with the goal to showcase the places in Orange County and have a tie into the 2014 conference.

c. **FAICP and Planners Emeritus Network (PEN)**

Maryann reported that eligible members have been contacted. Applications are due July 8th. Two individuals have indicated they may be interested in pursuing FAICP. Al Zelinka and Carol Barrett are willing to mentor potential candidates.

Maryann also reported that no one in Orange County passed the most recent AICP test.

Names of qualified candidates for PEN should be sent to Jennifer.

d. **Student Related Items**

The Young Planners Group (YPG) had an Angels Game event in June.

The YPG has identified the need to develop beyond the student population so that students can better make connections to assist with learning about the profession and finding employment. Possibilities include: attending lunch programs and welcome packet. YPG representatives will coordinate with Bill, Will and Amy. In addition, there was discussion about re-initiating a mentorship program. There are a couple of planners in San Clemente who are interested in spearheading this effort.

Vicki discussed the importance of students getting internships. They are also processing the paperwork at UCI to allow students to earn one quarter of credit for internships.

Action item: Vicki will write an article for the newsletter discussing what the students are doing, trends that are occurring relative to students in planning, etc. by the end of this year.

e. **2014 Conference**

Jennifer reviewed conference theme suggestions and solicited Board input. She will send out an online survey to Board members regarding conference themes.

f. **Marketing Materials**

Marketing materials are still in process. There was agreement that the individual products can change as long as the approved budget is not exceeded. Will/Matt may send out an email to obtain feedback on design.

g. **Website**

Jennifer reported that the website is in development.

h. **Awards 2013**

Cassandra reported that the extra awards are in and discussed the status of presentations at recipient cities. Thus far, Fullerton was the only city to request a presentation at a City Council meeting.

Action item: Cassandra will continue to coordinate with Don and reach out to award recipients

3. Business Items

Minutes of May 31, 2013

Motion to approve, Amy; 2nd by Suzanne. Unanimously approved.

Financial Report/Budget: overview provided by Mary Beth

There was discussion regarding the need to complete reconciliation with respect to the awards program, sponsors receiving credit, etc. Suzanne will transmit the data she has to Dana and Mary Beth.

4. Adjourn (10:15 AM); Next meeting will be in August.

Motion to adjourn, Amy; 2nd by Dana. Unanimously approved.