



Board Meeting – June 18, 2015  
Kimley-Horn and Associates  
765 The City Drive, Orange  
8:00 AM – 10:00 AM

## Orange Section

---

### Draft Minutes

#### Attendees:

Dana Privitt	Chris Dominguez
Bill Rodrigues	Starla Barker
Lindsay Ortega	Stephanie Roxas
Charles Smith	Belinda Deines
William Hoose	Alison Walker

#### Absentees:

Sanjoy Mazumdar	Jennifer Lilley
Cristina Martinez	Nick Chen
Michelle Halligan	Arlene Granadosin
Matt Foulkes	Cassandra Carlin
Tim Erney	
Bill Rodrigues	

### 8:00: Call to Order

#### Minutes

Starla moved to approve May 2015 minutes. Lindsay seconded the approval. All voted to approve.

#### Discussion Items/Reports

##### 1. Membership (William)

- Dana suggested we upload the membership list to the Board Only accessible page.
- Lindsay to send Will the membership email every week, as well as add to the Board Only website page.
- Starla would also like access to the new and expiring membership information as it includes the AICP certification information for each member.

##### 2. Programs – Upcoming Events (William)

- Angel's Game
  - Will to confirm that Jennifer/Husband will still be able to cook the hot dogs
  - Alcohol –

- Will discussed concern about providing alcohol at tailgate since it is illegal at the stadium and could pose issues if caught.
      - Board agreed that providing alcohol was not a good idea; Will to discuss with partner group.
    - Requested everyone promote the event.
    - Clean up - Will to ask everyone to help clean up as it makes the close up quicker for all.
  - Will asked that we start looking at locations for the upcoming holiday party.
3. Awards Event Overview (Dana)
- Good Feedback from attendees about event
  - Dana needs to finish tallying money received
  - Outstanding number of corporate sponsorships totaling more than \$3000. Last year we received around \$700
  - Awards committee did a great job promoting the sponsors.
  - Lindsay will work on getting sponsorship banner ads on website.
  - Chris was contacted numerous times for photos to be included in press releases and newspaper articles! Great promotion for OCAPA
    - All photos on Flickr page for download
  - Dana coordinated awards winners with the plaque company so they could order more directly.
  - Dana will provide awards winner contact information to update the website.
4. Awards Auction (Dana)
- Dana reported that we made about \$2000, but wasn't as much as last years auction
  - Possible changes:
    - Needed a more visible location
    - Perhaps next year post items to website
    - Pass out flyer with list of items at entrance of event
    - Maybe sell raffle tickets too?
5. Awards Jury (Dana)
- Jury didn't provide their notes of feedback regarding each decision, which is important for writing recommendation letters.
6. Lindsay Maternity Leave (Lindsay)
- Lindsay asked if anyone on the board could temporarily help with email newsletter and website
  - Stephanie said she could maybe help with website, if needed.
  - Board agreed to change email blast to Tuesdays.
  - Lindsay to call Ashley at RRM to see if she would be interested in helping.
7. Planetizen (Chris)

- Chris has been speaking with Planetizen to get group rate on online classes such as Adobe Photoshop, Sketchup for Planners, etc.
- 10 people register, get 20% off
- 1/3 of classes eligible for CM credits including Law and Ethics credits
- Typically about \$145 a year but we can get discounts between 20% and 50%
- Could be a great resource for busy planners.

**Adjourn:**

**Next Meeting: Friday, July 17 at 8 AM**