



Orange Section

August 23, 2013
8:00 AM to 10:00 AM

MINUTES

1. Call to Order (8:00 AM)

Present: Jennifer Lilley, AICP, Section Director
Dana Privitt, AICP, Section Director Elect
Amy Stonich, AICP, Vice Director of Programs
Mary Beth Broeren, AICP, Vice Director of Admin. and Finance
Maryann Marks, AICP, Vice Director for AICP Certification
Matt Foulkes, Vice Director for Professional Development
William Hoose, Vice Director of Membership
Bill Rodrigues, Legislative Liaison
Cassandra Carlin, Awards Co-Chair
Michelle Halligan, California Planning Foundation Representative
and special guests
Kelly Hickler, Community Outreach Liaison
Victoria Basolo, Academic Liaison
Chris Dominguez, Social Media
Belinda Ann Deines, OC Young Planners Group Coordinator
Allison Crump, OC Young Planners Group Coordinator
Calvin Chan, Student Representative

Absent:

Suzanne Schwab, Awards Co-Chair
Lindsay Horn, Vice Director for Public Information
Ray Bullard, Web Master
Keelie Rocker, Student Representative
Drew Poulter, OC Young Planners Group Board Member

2. UCI Re-Accreditation

Dr. Ken Chew gave a presentation regarding UCI's upcoming accreditation process, which will begin in January. The Accreditation Board will complete a site visit February 3-5 and UCI needs volunteers to assist. UCI is looking for APA input as part of the evaluation, focusing on the outcomes of the program.

3. **Reports**

a. **CPF Auction Donations**

Michelle reported that donations are due at the end of September but may also be brought to the Conference. Examples of items received thus far include tours, architectural art, wine and gift certificates. She also indicated that photos are still needed for the photobook – by September 6th.

b. **Golf Tournament**

There are several sponsors and 85 attendees for the tournament. The event is expected to raise approximately \$6,000 for scholarships.

c. **Update on Membership: Welcome Packet and Membership Packet**

A draft brochure was presented and the concept of a punchcard was discussed. The punchcard would be tied to a variety of events (e.g., lunch programs, holiday program).

Action item: Matt will brainstorm ideas and email to the Board.

The production of T-shirts is on hold until we are further along with the website and membership flyer.

d. **Holiday Event**

The event is scheduled for Dec. 4th. A location is still being determined. Possible locations were discussed, including Zov's, Chapter 1, Anteria, El Corizon and Shades.

e. **FAICP Update**

Maryann reported that the selection committee received one application and mentoring for the applicant is being coordinated.

f. **Community Planning Month: Great Places in the OC**

Kelly reported on the Great Places initiative. Announcement of the project was included in the most recent eblast.

g. **2013 Conference**

Jennifer discussed the Visalia Conference and inquired as to who is or might be attending and the reasons why people weren't attending.

h. **2014 Conference**

Jennifer announced the selected theme for the conference: California's Adventures in Planning. The conference committee is working on the promotional aspects of the conference and has received approval from the State APA to alter the format of the conference.

i. **Hike to Plan**

Amy reported the event will be held in the Newport Beach Back Bay on either Saturday Sept. 14th or 28th. There will be a docent-led hike starting from the Muth Interpretative Center.

Amy also reported on the successful August Art Walk in Fullerton, the upcoming Sept. 19th lunch program and the possibility of a Laguna Beach Art Walk.

j. **Fall Board Appreciation Event**

Jennifer announced that a dinner is being planned for Board members and a guest. A survey will be sent out with dates.

k. **Awards**

Cassandra reported that two Orange County award recipients will be presented with State APA awards.

The draft changes to the State award program have been released. They are considering eliminating five categories and adding nine new ones. Cassandra and Suzanne will review and provide feedback as appropriate.

4. Business Items

Minutes of June 28, 2013 unanimously approved.

Financial Report/Budget: overview provided by Mary Beth

5. Other Reports and Announcements

Kelly provided order forms for a new book, *Parking Reform Made Easy*, by Richard Wilson.

6. Adjourn (10:07 AM); Next meeting will be in September.